



**Escorts Kubota Limited**

August 26, 2025

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street, Mumbai – 400001

**National Stock Exchange of India Limited**

Exchange Plaza, Bandra Kurla Complex,  
Bandra East, Mumbai – 400051

**BSE – 500495**

**NSE - ESCORTS**

**Sub: Copy of Press Release**

Dear Sir/ Ma'am,

This has reference to our earlier letter dated July 16, 2025 intimating about the commercial Launch of a new Tractor and two upgraded tractors under the 'Kubota Brand'.

In this connection, please find enclosed herewith the copy of Press Release issued by the Company in relation to the same, titled '**Escorts Kubota Launches Kubota MU4201 Tractor**'.

Kindly take the same on record.

Thanking you,

Yours faithfully,

for **Escorts Kubota Limited**

**Arvind Kumar**

**Company Secretary**

Encl.: As above

**Escorts Kubota Limited**

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Corporate Identification Number L74899HR1944PLC039088

## Escorts Kubota Launches Kubota MU4201 Tractor

*Announces the launch of upgraded version of Kubota MU4501 and MU5502 tractors as well.*

Escorts Kubota has announced the launch of a new tractor 'Kubota MU4201' under the Kubota brand. This marks the brand's entry in the 41-44 HP category market in India. The tractor is designed for a diverse set of agricultural applications, including haulage. It is highly compatible with multiple implements like rotavator, disc harrow, etc.

Designed by Japanese engineers, the new tractor has all the premium features that are offered in existing Kubota tractors in the 45-55 HP category range. These include a flat deck, suspended pedals, balancer shaft, synchromesh transmission and dual clutch.

The company has also launched the upgraded version of its Kubota MU4501 and Kubota MU5502 tractors respectively. It has introduced a new 'Pompa Lift' in these tractors, with high-quality Japanese lift technology, capable of lifting 1640-2100 kgs and with one of the best in category lift height of 455 mm.

Commenting about the launch, **Nikhil Nanda, Chairman & Managing Director** said, "The new product launches are in-line with our vision to establish ourselves as a formidable player in the domestic tractor market, by bringing engineering excellence, cutting-edge technology and high-quality features in our product offerings. The new Kubota MU-4201 and upgraded versions of Kubota MU-4501/MU-5502 complement our existing offerings under the Farmtrac and Powertrac brand well, they will further strengthen our position in the 41-50 HP market segment in India."

Sharing his thoughts, **Akira Kato, Deputy Managing Director** said, "The new products are targeted at the 41-50 HP segment in India, which today constitutes about 60-64% of the total domestic market. The new MU-4201 is designed for the farmer looking for premium features across diverse agricultural applications, including for haulage."

Describing the market strategy, **G S Grewal, CO, Tractor Business Division** said, "The new Kubota MU4201 tractor offers a high-quality product to the farmer looking to upgrade from 35 HP to 41-50 HP segment. We plan to introduce the tractor across India, and especially strengthen our existing market position in Maharashtra, Madhya Pradesh, Telangana, Uttar Pradesh, Rajasthan and Haryana. Further, the upgraded Kubota MU4501 and MU5502 now offer the best-in-class hydraulic lift, in addition to their existing premium features."

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For further media queries, please contact:

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